



Parkway Swim Club Booster Organization

12657 Fee Fee Road

St. Louis, MO 63146

(314) 415-4900

Jon David Willford, Head Coach

Blair Porter, Booster Board President

Dear Community Partner,

The Parkway Swim Club Booster Board is excited to offer you multiple sponsorship levels for the 2019-2020 swim season! The Booster Club for Parkway Swim Club works to support more than 550 students involved in our competitive and pre-competitive programs by hosting competition and fundraising events and obtaining partnerships with Corporate sponsors such as your business. Parkway Swim Club was established in 1971 and has been consistently recognized as one of the top 100 swim clubs in the U.S.

Maintaining our high-quality swim programs while keeping fees affordable is an ongoing challenge. Parkway regularly seeks assistance from local businesses to keep these important programs alive and thriving within the St. Louis community. Your sponsorship will provide additional funds for our existing programs through purchasing of new training equipment, hosting Olympic swimmer training events, and educating our coaches to maintain the most up-to-date training for our athletes.

The support of our surrounding community is vital to our program development. We would love to give your business an opportunity to advertise at our swim meets and during our fundraising events. Our three annual swim meets offer your business advertising that will reach close to 700 community members, and last year, we hosted the Parkway Swim Club 5K event with close to 300 participants. Your corporate sponsorship opportunities can be found on the following page and is tax deductible with our 501©3 number (43-1235463). Please feel free to reach out to Blair Porter for further information concerning sponsorships at pkwysponsors@gmail.com, or fill out our application on the last page of this information packet.

Thank you in advance for supporting Parkway Swim Club!

Your Parkway Swim Club Booster Board

Parkway Swim Club Booster Organization

Corporate Sponsorship Levels



BLUE LEVEL SPONSOR - \$1000 Donation

- ✓ Company signage posted at 3 Parkway hosted meets (Top placement, larger logo)
- ✓ Company logo on Parkway hosted Winter Classic meet t-shirt (larger logo, sold to parents and swimmers)
- ✓ Company logo on the Parkway Swim Club website (www.pkwy.org) with link to company website on sponsorship page under Blue Level Sponsors
- ✓ Verbal announcement of sponsorship during 3 Parkway hosted meets.
- ✓ Inclusion in email communication announcing sponsorships

WHITE LEVEL SPONSOR - \$500 Donation

- ✓ Company signage posted at 3 Parkway hosted meets (smaller logo)
- ✓ Company logo on Parkway hosted Winter Classic meet t-shirt (smaller logo, sold to parents and swimmers)
- ✓ Company logo on the Parkway Swim Club website (www.pkwy.org) with link to company website under White Level Sponsors
- ✓ Verbal announcement of sponsorship during 3 Parkway hosted meets.
- ✓ Inclusion in email communication announcing sponsorships

RED LEVEL SPONSOR - \$250 Donation

- ✓ Company signage posted at 3 Parkway hosted meets (smallest logo)
- ✓ Company logo on Parkway Swim Club website (www.pkwy.org) with link to company website under Red Level Sponsorships
- ✓ Verbal announcement of sponsorship during 3 Parkway hosted meets.
- ✓ Inclusion in email communication announcing sponsorships

Parkway Swim Club Booster Organization Sponsorship Application Form



Parkway Swim Club Booster Organization thanks your business for its support and in return promises to advertise your business as stated for the different sponsorship levels.

Business Name: _____

Contact Name: _____

Business Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact phone and email address: _____

2019-2020 Sponsorship Opportunities (please check level desired)

- Blue Level Sponsor (\$1000)
- White Level Sponsor (\$500)
- Red Level Sponsor (\$250)

In order to be included in our swim meet signage and t-shirts, please mail this paperwork and a check payable to Parkway Swim Club Booster Organization to *Parkway Swim Club Booster Organization, 12657 Fee Fee Road, St. Louis, MO 63146*. Please email all logos in jpeg or PDF formatting for clear logo placement to pkwysponsors@gmail.com. Parkway Swim Club Booster Organization will not accept material it deems offensive nor promote alcoholic beverages or tobacco products.

The IRS recognizes the Parkway Swim Club Booster Board, Inc. as a 501©3 tax-exempt non-profit organization, and hence contributions to our organization are tax deductible (Tax ID # 43-1235463).

Advertising Signature: _____ Date: _____

Parkway Swim Club Member: _____ Date: _____