



## **SUMMERLAND MINOR HOCKEY**

### **Summerland Minor Hockey Association Sponsorship Letter**

Dear Business Owner,

Summerland Minor Hockey Association is a non profit organization committed to providing the youth of Summerland with a positive and healthy environment to play hockey. We believe that boys and girls that participate in our programs learn more than just the skills of the game. They learn determination, teamwork and personal responsibility. We have 150+ boys and girls who play for SMHA. In addition, our association hosts 5 tournaments at all age levels, with approximately 2500+ people coming to our community from across our province.

While hockey is an enjoyable and rewarding activity, the ever increasing costs of ice time and equipment make it difficult for families to keep their kids involved in hockey. Our organization has held our fees as low as possible over the years in order to allow as many kids to play as possible. To accomplish this, we are asking business owners in our community to help us with our sponsorship efforts. We have put together various sponsorship packages. We also welcome your sponsorship ideas (for example, discounted or free products and services or a percent of sale)

Your sponsorship of SMHA will not go unnoticed. The boys and girls of our programs, as well as their families, truly appreciate your commitment to our youth.

Please contact Justin Martens at [martenselectrical@shaw.ca](mailto:martenselectrical@shaw.ca) if you have and questions or if your wanting to become a SMHA sponsor. I look forward to discussing with you how to further promote your business through our sponsorship effort. Thank you for your time and consideration.

Sincerely,

Justin Martens

Summerland Minor Hockey Association

Email: [martenselectrical@shaw.ca](mailto:martenselectrical@shaw.ca)

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