



P.O. Box 236, Halton Hills, Ont L7G4Y5 P 905.877.3748 <http://haltonhillsminorbaseball.ca/>

Dear Potential Sponsor,

Some call it the “Off-season,” but the off-season is the busiest time for the HHMBA Executive. The Halton Hills Minor Baseball Association is busy preparing for the 2017 baseball season. We are seeking sponsorship from local businesses for our **House League program**.

A bit about our League:

- The Halton Hills Minor Baseball Association’s House League program provides a structured, recreational environment for our community youth between the ages of 4 and 21 years of age, serving over 800 children and youth in our community.
- Each team has a regular season schedule of approximately 20-24 games.
- In addition to regular season games, the HHMBA hosts a House League Tournament at the Georgetown Fairgrounds mid-June, as well as the Weekend of Champs in mid-August, where all Senior Divisions (Rookie Ball-Bantam) play for the Championship title in their respective divisions.
- Midget division players are involved in an interlocking loop, competing against teams from neighbouring communities (BASA Loop)
- Mid-August all minor division teams (TBall and Squirt) celebrate the end of their season in a family fun atmosphere in both the Acton and Georgetown communities.
- The HHMBA is active in Social media, regularly utilizing Twitter and Facebook to promote our teams, our sponsors and our league events.
- On top of House League, in 2016, the HHMBA boasts 17 teams that compete in inter-county competition throughout Ontario in our Representational and Select programs.

As a sponsor in our House League program, you can expect

- To be invited to take part in each our league events, whether it is cheering your team onto victory, setting up a booth in the park to sell product or promote events or provide services to the athletes and their extended families.
- To be featured on our Social Media accounts, recognizing your sponsorship and promoting your business to our over 500 followers.
- To be recognized on our league website, where families are driven throughout the year.
  - All players must register online registration, with Representational Programs registering in Early Fall and registration for House League teams in January.
  - All interested families will be directed to our website for more information, so for higher exposure, early sponsorship would allow for greater viewership of your information.
- To have your company name and logo posted on the yearly sponsorship banner that is hung proudly at the Georgetown Fairgrounds, on the HHMBA’s batting cage, for park patrons to view throughout the season.

*““You should know that the degree of involvement that your league provides to the sponsors is quite exceptional and we really appreciate it.” -Gerry Ross, Ross Physiotherapy, HHMBA 2015 and 2016 sponsor*

The sponsorship fees for the 2017 season have been set up and are outlined below. In addition to team sponsorship this year, we have added tournament sponsorship and other options as well.

- **Bronze Level** - \$400 for sponsorship of one team – includes logo on all player jerseys, scores with sponsor name in local paper and your business logo with a link to your website on the HHBA website.
- **Silver Level Option 1** - \$700 for tournament co-sponsorship – includes name on banner at the event as well as recognition on our website with a link to your website
- **Silver Level Option 2** - \$700 for sponsorship of two teams –includes logo on all player jerseys, scores with sponsor name in local paper and your business logo with a link to your website on the HHBA website.
- **Gold Level** - \$1250 for tournament sponsorship – includes name on banner at the event as well as recognition on our website with a link to your website
- **Website Advertising Only** - \$250 to have your business name appear on our website that is viewed by thousands of Halton Hills parents and players

Please complete the required information below if you wish to be a sponsor for the 2017 season.

Sponsor Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website Address to link from HHMBA Website: \_\_\_\_\_

***For returning sponsors, has there been a change to your logo business name from the 2016 season?*** \_\_\_\_\_

***if yes, a high quality logo (.jpg, .pdf, .gif, .epi) must be submitted electronically to [deedee.ridley@hhmba.ca](mailto:deedee.ridley@hhmba.ca)***

***New sponsors, a high quality/resolution logo(.jpg, .pdf, .gif, .epi) needs to be sent to [deedee.ridley@hhmba.ca](mailto:deedee.ridley@hhmba.ca).***

**Payment Options:**

- Please find attached cheque # \_\_\_\_\_, for payment (Name on cheque: \_\_\_\_\_)
- Check here for those businesses who require an invoice to process a payment. Once we receive an invoice, we will issue a cheque payable to the HHMBA
- For your convenience, payment on line is also available on our website at:  
<http://www.teampages.com/forms/10804-2016-Sponsorship-Sign-Up-Payment>.
- I would like to provide the HHMBA with an etransfer. Please have the league treasurer follow up with me.

Preferred Age Group \_\_\_\_\_

Squirt (6-7 yrs)	Rookie Ball (8-9 yrs)
Mosquito (10-11 yrs.)	Pee Wee (12-13 yrs)
Bantam (14-15 yrs).	Midget (16-18 yrs.)

Specific Coach or Player to Sponsor: \_\_\_\_\_

Jersey Colour Preference (if any): \_\_\_\_\_

***We make every effort to match business preferences to teams on a first requested basis.  
Businesses that are sponsoring individual players (ie. son/daughter) will be given first priority.***

On behalf of the HHMBA, we thank you for your help with this worthwhile endeavor, and look forward to hearing back from you.

Sincerely,

On behalf of Halton Hills Minor Baseball Association